## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Messmer et al.	)
Serial No.:	10/723,110	) Group Art Unit: 2123
	November 25, 2003	) Examiner: ) Proctor, Jason Scott
	EM AND METHOD FOR OPTIMIZING	)
USIN	G BUSINESS SYSTEM DATA	Ś

VIA EFS Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

## RESPONSE TO FINAL OFFICE ACTION

In response to the Office Action made Final mailed February 1, 2008, Applicants respectfully submit that the remarks contained herein place the application in condition for allowance.